

# McPherson Cellars

## 2022 “Block Select” Grenache

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

**Blend:** 100% Grenache

**Alcohol:** 13.5%

**Brix at Harvest:** 23°

**Skin Contact:** 30 days

**Aging:** 14 months in French Oak, 18% new barrels

**Appellation:** Texas High Plains AVA

**Vineyard Source(s):** Lahey Vineyards, Purtell Block

Lahey Vineyards' "Purtell Block" encapsulates what we feel is the very best fruit of the entire site. We chose this particular block exclusively for our block series, pruning for lower yields so vines give concentration and focus into the smaller clusters.

While our single-block Grenache stays true to its French ancestry, it certainly speaks with a sweet Texas drawl. An abundance of warm red fruits greets your nose: ripe cherries, cranberry sauce, and muddled strawberries are accented with a touch of lavender smoke. The palate tastes like a fistful of Red Vines and roses, finishing with the same smooth bitterness and bright acidity that defines the perfect cup of coffee.

*Learn more at [mcpersoncellars.com](http://mcpersoncellars.com).*

