

McPherson Cellars

2019 “Block Select” Mourvèdre

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 100% Mourvèdre

Alcohol: 13.5%

Brix at Harvest: 23°

Skin Contact: 30 days

Aging: 14 months in French Oak, 18% new barrels

Appellation: Texas High Plains AVA

Vineyard Source(s): Farmhouse Vineyards, Crookhouse East Block.

Growers: Furgeson and Seaton families

UPC Code: 0 90024 10018 3

Farmhouse Vineyards' "Crookhouse East Block" encapsulates what we feel is the very best fruit of the entire site. We chose this particular block exclusively for our block series, pruning for lower yields so vines give concentration and focus into the smaller clusters.

It takes a light touch and no small patience to turn structured, thick-skinned Mourvèdre grapes into a wine as soft as velvet. The aromas are ample reward: poached plums and warm mincemeat, potting soil, beef jerky, and violets. The palate is both deep and a little zesty, with tannins as soft as cherry skins and a lingering baking spice that warms you through and through. It's the ideal companion to gamier meats, perhaps a pulled duck taco on soft yellow corn.

Learn more at mcphersoncellars.com.

