

McPherson Cellars

2019 “Block Select” Petite Sirah

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 100% Petite Sirah

Alcohol: 14.1%

Skin Contact: 30 days

Aging: 14 months in French Oak, 18% new barrels

Appellation: Texas High Plains AVA

Vineyard Source(s): Farmhouse Vineyards, Crookhouse East Block.

Growers: Furgeson and Seaton families

UPC Code: 0 90024 00004 9

Farmhouse Vineyards' “Crookhouse East Block” encapsulates what we feel is the very best fruit of the entire site. We chose this particular block exclusively for our block series, pruning for lower yields so vines give concentration and focus into the smaller clusters.

Originally French but particularly well-loved in the United States, Petite Sirah makes no apologies for its powerful purple proportions. Glossy as a glass of ink, its dark fruits lend themselves well to a light chill. Aromas of blueberry cobbler and brambly berries become cool and concentrated on the palate. A kiss of cracked black pepper, a whiff of woodsmoke, and the glass is gone...but the deep, velvety texture lingers on. Our Petite is ideally suited for short ribs– the Korean kind– lacquered with sticky sauce and basking on a pile of steamed rice.

Learn more at mcpersoncellars.com.

