

McPherson Cellars

2019 “Block Select” Syrah

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 100% Syrah

Alcohol: 14.3%

Brix at Harvest: 26°

Skin Contact: 27 days

Ageing: 13 months in French Oak, 25% new barrels

Appellation: Texas High Plains AVA

Vineyard Source(s): Lahey Vineyards Fulton Block

Dignified and savory, this Syrah comes from a single parcel of remarkable vines—the Fulton Block. Fulton block comprises just six of the forty acres of Syrah planted, and what we use for this wine comes from just three rows of vines that Kim and Spenser select specifically. We love a sprinkling of Syrah in many of our lighter blends, but hand-select the best fruit for this single varietal expression.

True ruby in the glass, the nose is full of dark, brooding fruits and a hint of post-rain pavement. The palate is fresh and generously fruited with notes of crushed blackberries, potting soil, and chocolate mint. It's satiny depths are notably smooth, slightly peppery, and perfectly paired with a forkful of roasted lamb.

Learn more at mcpersoncellars.com.

