

## McPherson Cellars

### 2021 EVS “Windblown”

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

**Blend:** Mourvèdre 25%, Syrah 20%, Carignan 20%, Petite Sirah 18%, Grenache 17%

**Alcohol:** 13.7%

**Brix at Harvest:** 24-24.9°

**Skin Contact:** 24 days

**Aging:** 10 months in oak, 15% new French Oak

**Appellation:** Texas High Plains AVA

**Vineyard Source(s):** Farmhouse Vineyards and Lahey Vineyards

**UPC Code:** 0 90024 44444 7

Here on the high plains the vines struggle and endure the elements, producing a small, concentrated crop with unprecedented character and finesse. Windblown brings together three essential elements, Earth Vine Sky, to bring out the true Texas terroir. This wine is peppery, with profound dark berry fruit, accented by silky tannins and delicate oak nuances. Windblown evokes southern France but is a true reflection of the Texas High Plains AVA.



*Learn more at [mcpersoncellars.com](http://mcpersoncellars.com).*